

Abigail Rapein

PROFESSIONAL NAIL TECHNICIAN

Experience

OWNER & NAIL ARTIST

March 2022 – Present

- Developed a strong personal brand and opened a studio.
- Filled the schedule in 90 days using self-developed marketing strategies.
- Specializes in custom nail designs, trending styles, and healthy nail care.

Managed all business operations, including customer service, content creation, booking, and finances.

FOUNDER – MAGNATA ACADEMY

March 2023 – Present

- I developed and launched a digital academy for nail professionals with over 2,700 students.
- Created courses on finance, marketing, and productivity for nail techs.
- Hosted live training sessions and masterclasses for over 100 students.

Passionate about empowering women to grow their beauty businesses sustainably.

Certifications & Education

Business Administration Student – Universidad Nacional de San Antonio de Areco (currently enrolled)

Professional Manicure Course – Perfect Liss Academy

Biosecurity, disinfection & sterilization – Viktoriia Balandina

Speed Masterclass for Nail Services – Viktoriia Balandina

Soft Gel Intensive Course – Rocío Tovani Academy

Pro Nails Congress Buenos Aires (2024):

- Nail Diseases & Disorders
- Personal Branding for Nail Technicians
- Disney-style Nail Art Masterclass

Nails Congress Online (Speaker & Attendee):

- Speaker on Nail Finances & Marketing Strategies
- Trainings: Capping Gel, Wet Manicure Techniques, Biosecurity, Chrome Perfection, 3D Nail Art

Professional Summary

Creative and results-driven nail technician with a personal brand and over **3 years of experience** in professional nail care, business development, and beauty education. Specialized in trending designs, healthy nail techniques, and **empowering nail techs through business education**.

LANGUAGES

SPANISH	Native
ENGLISH	Work Proficient

SKILLS

- Fast and efficient service
- Customer Relationship Management
- Social media content creation

ADDITIONAL INFORMATION

- Willing to relocate and travel internationally
- Valid passport

CONTACT:



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