

# Alejandro Lizcano

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Professional Hair Stylist | Color Specialist | Transformation Expert

Puerto Vallarta, Mexico

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## Professional Summary

Experienced and passionate hair stylist with over 20 years in the beauty industry, dedicated to enhancing natural beauty through expert color, cutting, and hair care techniques. With a solid background working in high-end salons and as a freelance stylist, I bring a unique blend of creativity, precision, and warm, personalized service. Confident, professional, and skilled in client communication, I'm now ready to bring my artistry to an international setting aboard a cruise ship.

## Core Skills

- Expert in Hair Coloring (Balayage, Highlights, Global Color)
- Precision Hair Cutting for All Hair Types
- Brazilian Keratin & Hair Treatments
- Permanent Hair Straightening (Mucota Opera)
- Event Styling & Makeup Application
- Client Consultation & Customized Service
- Team Collaboration & Salon Leadership
- Fluent in Spanish | Conversational English
- Social Media & Portfolio Management

## Professional Experience

### Freelance Hair Stylist & Salon Owner

Puerto Vallarta, Mexico | Ongoing

- Provided in-home and in-salon services to a wide range of clients.
- Specialized in hair transformations through personalized color and styling.
- Built and managed personal brand “Alejandro Lizcano Salón” with loyal clientele and online presence.

### Salón Sirenas – Senior Stylist

Puerto Vallarta | 1 year

- Delivered professional services including coloring, keratin treatments, and haircuts.
- Known for strong rapport with clients and excellent customer satisfaction.

### Estilistas Los Artistas – Master Stylist

2015

- Held a master stylist position in a high-end salon environment.
- Led complex color and styling services with precision and creativity.

## Education & Certifications

- Advanced Color & Cutting Course – Escuela de Rizos, Madrid, Spain
- Trends & Techniques Program – Escuela de Rizos, Madrid, Spain
- Mucota Opera Permanent Straightening Certification – Japanese brand Mucota

## Languages

- Spanish: Native
- English: Intermediate (confident, polite, and service-focused communication)