Hi! I'm Valeria Schejtman

UX/UI DESIGNER

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I am a passionate and strategic Graphic Designer UX UI with solid training in branding, digital marketing, research and motion graphic. I am characterized by my critical thinking and enthusiasm for problem-solving, with effective communication and active listening.
I continually update my skills in AI to drive innovation.

WORK EXPERIENCES 01

2024 – Present

GRAPHIC DESIGNER
Nerd Interactive – BA, Argentina

- ***Despegar, Decolar, BestDay, Viajes Falabella, Viajanet, HotelDO, Liverpool:*** Digital Design, Banners, Landings, Insite, Facebook Ads Presentations, Gifs and Motion Graphics.

2016 – 2024

FREELANCER GRAPHIC DESIGNER & UX-UI DESIGNER
Argentina<>Israel

- Redesign Booking.com
- Plants Lovers App
- Designs and creates content for **Social Media projects:** Design and Communication, Campaign "Ejad plus Ejad", **JAVAIA ISRAELIT.**
- Brands and Corporate image, Advertising, Marketing, and Animations for brands, ***entrepreneurs***, and NGOs.

2018 – 2019

GRAPHIC DESIGNER
AHAVA DEAD SEA – Tel Aviv, Airport City

- Design for Advertising Materials, Brochures, and Flyers. Photo editing, Packaging, and originals ready for print. Motion Graphics, drafting, and content for **Social Media.**

SKILLS & EXPERTISE 02

- *International Experience.*
- Languages: **Spanish, English, Hebrew.**
- **Advertising Agency** Experience: I stand out in organization, volume management and objective achievement.
- ADOBE CREATIVE CLOUD: Illustrator, Photoshop, After Effects, Premiere, InDesign, Dreamwever, HTML, CSS.

FIGMA OW LEAN UX

EDUCATION 03

UX – UI
2021 – Present
Coderhouse / Domestika / Crehana

Graphics Designer
2012–2016
ORT – Argentina

Science of Comunication
2005–2009
University of Buenos Aires

ACHIEVEMENT 04

Booking.com (Case study)   2023
Score Obtained: 10

BOO VISION (Brand)   2013
Argentine Good Design Stamp

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