

DANIELA HERNÁNDEZ MIRANDA

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PROFILE

Graduate in **Entertainment Business Management** with a strong background in event planning, content creation, and guest experiences. Passionate about delivering high-quality service in multicultural environments. Skilled in communication, problem-solving, and teamwork under dynamic conditions. Good at communicating in English, German, French and Spanish, with a keen interest in hospitality and live entertainment.

PROFESSIONAL EXPERIENCE

Operations Manager – Atrio Santa Fe	Oct 2022 – Mar 2024
<ul style="list-style-type: none">Venue supervision, scouting, and client/vendor relations.Incident resolution during corporate and social events.Guest experience coordination and multilingual customer service	
Planning and Operations Assistant – MAM	Jan 2025 – May 2025
<ul style="list-style-type: none">Assistant in the development and execution of cultural events at the Museum of Modern Art.Administrative and operational support.	
Digital Marketing and Social Media Assistant – She Wins México	Oct 2023 – Mar 2025
<ul style="list-style-type: none">Content development for social media, focused on positioning and engagement.Market research and digital trend analysis.Copywriting and content scheduling.	
Editorial Writer– Grupo Expansión, Revista Quién	Aug 2024 – Dec 2024
<ul style="list-style-type: none">Writing for 'Lifestyle' and 'Travel & Gourmet' sections.Event coverage support.Content proposals focused on digital trends, experiential luxury, and wellness.	

EDUCATION

Universidad Anáhuac México	2020 - 2025
Bachelor's Degree in Entertainment Business Management Specialization in Musical Theatre <i>Degree in progress</i>	
Colegio Suizo de México	2003 - 2020
High School Certificate International studies (six months) <i>Switzerland, Kantonschule Schüpfheim</i>	

PROFESSIONAL GOAL

To contribute to the guest experience and entertainment operations on board an international cruise line, leveraging my multilingual skills, event coordination experience, and passion for hospitality.

LANGUAGES AND OTHER

- English:** Advanced (C1 – Cambridge)
- German:** Advanced (C1 – Sprachdiplom)
- French:** Intermediate (B2 – DELF)
- IB Diploma
- Volunteer work at Vico Valores with children in vulnerable situations