

# Pablo Daniel Borzone Ferreiro

Graphic Designer.  
Communication Specialist.



## About me

I graduated as a Graphic Designer from the University of Buenos Aires motivated by my resonance with artistic expression. In 2019 I started traveling to expand my consciousness and develop personally until in 2021 life invited me to become a digital nomad and expand my role to the whole world.

**Today I find myself in a new stage of expansion in which I strive to consecrate my skills and my creativity at the service of new creative projects that inspire me professionally and humanly.**

## Personal skills

Identity & Branding	Advanced
Communication system	Expert
Photography	Advanced
Writing	Expert
Project Direction	Advanced
Morphology & Typography	Expert
Vegetarian Cuisine	Expert
Surf Instructor	Skilled

## Personal information

Driver's license	B1 & B2	Place of birth	Buenos Aires
Gender	Male	Nationality	Argentine
Date of birth	1/20/1987	Marital Status	Single

## Work experience

### Graphic Designer Blue Productions

feb. 2016 – nov. 2020  
Buenos Aires

During my years at Blue Producciones I designed hundreds of editorial design pieces for the main media outlets in Argentina, such as Clarín and La Nación, as well as for independent and smaller media. I also designed the logos, the production company's internal graphics and communication systems, as well as a lot of graphic work and brand identity for the multiple clients we served over the years.

### Managing Partner KDC Argentina

apr. 2007 – Present  
Buenos Aires

In this company diversified in many areas, created from its roots, over 15 years I performed tasks such as:

- Planning and direction
- Care providers
- Orders and stock control
- Systematization of processes
- HR • Public attention
- Institutional identity design
- Institutional communication
- Graphic design and web design
- Community Manager
- Kitchen direction

## Vocational training

### Graphic Designer University of Buenos Aires

mar. 2006 – dec. 2014  
Buenos Aires

Graduated with extra training in specialized design programs. (Title awarded)

## Extracurricular activities

### Consultant Astrologer Astro Raham

jan. 2019 – mar. 2024  
Online

### Surf Instructor Sunrider

nov. 2022 – mar. 2023  
Mar del Plata

### Mountain guide Córdoba Tourism




jul. 2021 – jun. 2022  
Capilla del Monte

### Yoga & Meditation Instructor El Arca Holistic Center






may. 2021 – jun. 2022  
Capilla del Monte

Meditation Instructor	<b>Expert</b>
Astrologer	<b>Advanced</b>
Yoga Instructor	<b>Advanced</b>
Bio-Energetic Therapist	<b>Advanced</b>

## Languages

 Spanish	<b>Native</b>
 English	<b>Advanced</b>
 Chinese	<b>Beginner</b>
 Italian	<b>Beginner</b>
 Portuguese	<b>Beginner</b>





## Hobbies

<b>Surf</b>	
<b>Yoga &amp; Acro</b>	
<b>Calisthenics</b>	
<b>Meditation</b>	
<b>Visual Arts</b>	

## Characteristics

*I consider myself a very creative being who enjoys the challenges that invite me to develop and put my skills into practice.*

## IT skills

 Photoshop	<b>Advanced</b>
 Illustrator	<b>Advanced</b>
 In Design	<b>Advanced</b>
 Community Manager	<b>Advanced</b>
 Microsoft Office	<b>Advanced</b>
 Social Media	<b>Advanced</b>
 Internet Skills	<b>Advanced</b>

## Availability

Full time

## Courses and Training

**Web Design in HTML5 - Dreamweaver - Flash**  
UBA - CAI

jan. 2012 - dec. 2012

**Master in Adobe Photoshop**  
UBA - CAI

jan. 2013 - dec. 2013

**Master en Adobe Illustrator**  
UBA - CAI

jan. 2014 - dec. 2014

**Tantra Yoga**  
**Holistic Crystal**

may 2021 - nov. 2021

**Meditation Vipassana**  
**Dhamma Viriya**

oct. 2021 - nov. 2021

## Goals

I am excited to collaborate and expand on new projects.

## Additional Information

I find it easy to learn new skills and I really enjoy it.

