

Gastón Edul

Human Being, Coach, Copywriter, Actor

Sobre mí

Are you willing to be reborn once more?
How many times have you felt like you're not living the life you truly want?

I've felt that way more than once — but let me tell you a secret: it happens less and less now, because I discovered that helping others makes me a better being. A better human being. That's what I came here for — to transcend, to change lives, to make them better. And that's what truly fulfills me: the power of someone else's transformation.

It's like becoming a new character in the same play we call life. Sometimes we are many, sometimes we are one, but we are always in motion. Life is a journey — I'm here to walk it with you.

My name is Gastón — person, actor, and coach in leadership and professional development, with over 20 years of experience supporting people in their roles as leaders, managers, and teams in the tech and service industries.

I specialize in change processes, effective communication, and talent management. My approach blends personal experience, stories of others, intuition, body language... but above all, deep listening and the power of the question.

I'm here to explore those questions with you. They say all roads lead to Rome — so let's travel together.

Experiencia Laboral

@ Industria Textil por 25 años
Director de Marketing @ Flags Group
Relaciones Institucionales @Cimacom
Technology
Country Manager Perú @ Droptek Technology
CMO @Octoapi Technology
CHC @Octoapi Technology
Independent Recruiter
@Tourists hosting and concierge at Airbnb (5
apartments, 25 accommodations, 100 people
per month)



Educación

- Lic en Administración, UBA, 1998
- Leadership Coaching, Latam Coaching Network, 2020
- Certificación en Estrategia de ventas efectivas, PUCP 2020
- Certificación en Storytelling, Construcción narrativa para marcas, PUCP 2020
- Certificación en Liderazgo y Gestión de equipos ágiles, PUCP 2020
- Copywriter. Escuela Argentina de Copywriting, 2022
- Entrenante de actuación 2021-2025. Diego Maurinio, Julio Chávez, Pompeyo, en Clown, Laboratorio Absurdo

Habilidades

Leadership Coach
Recruiting
Management
Planeamiento
Copywriting

Idiomas

ESP/EN

Contacto

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