

# Makeup and Hair Designer LILIANA MONROY

# Summary

My name is Liliana Monroy, I'm a professional hairdresser and makeup artist. I have 10 years experience on the beauty industry. Since I was a child, I have had a closeness to and appreciation for art. My first approach to makeup and hair was very young, when I was a ballet dancer. Later, I began to be interested in theater and it was thanks to this that my interest in creating characters arose, in analyzing their personalities, in imagining how they would style their hair, how they would dress in their daily lives, according to their emotions, according to each moment of their lives. It was when I was an adult, after studying photography, that I decided to study professional hairdressing, in addition to learning makeup techniques to be able to bring these characters to life.

# **Work experience**

Social Hairstylist and Makeup Artist from 2016 to 2024

I have been working as a freelance hairdresser and makeup artist for the last 10 years.

#### **Films**

Makeup and Hair Designer 2021 - 2024

Amores permitidos 2021 Ojos que No Ven 2021 Killerbabes 2022 La Posada 2022 Chica conoce a Chico 2023 El Candidato Honesto 2024

#### Series

Makeup and Hair Designer from 2021 - 2022

Backdoor Humor 2021 Pinches Momias 2022

#### **Series**

Head Hairstylist 2022

Volver a Caer 2022

Weddings and Private events From 2014 - 2024

## **Social Media**

@labasuracosmica

### **Contact**

Calle 80C Casa 505, Cerrada Los Crisantemos, Gran Santa Fé Norte, Mérida, Yucatán,

Imonrou@gmail.com

+52 9996436936

# **Expertise**

Profesional Haircut.

Makeup and Hair Design for the Film industry.

Social and Bridal Makeup

Professional man grooming.

# **Education**

PROFESSIONAL MAKEUP ARTIST, Hairdresser and Hairstylist.

Escuela Activa de fotografía 2011 Academia Atenea 2014 IDIP 2016-2017 Black Academy 2017

#### **LANGUAGES**

English Spanish



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# **LILIANA MONROY**

# **Work experience**

#### Music Videos 2018 - 2023

"Yin Yang - Sabino
Te confieso - Camila (Versión acústica Spotify)
Para la Eternidad - Leonel García, Ximena Sariñana, Jonás
Dime qué Sí - Sin Bandera

#### Advertising 2016 - 2024

Innvictus - Innovasport

Yanbal

Coca Cola

Doritos

Chevrolet

Epura

Suburbia

Coppel

Velveta

Liverpool

Entre otras

#### Fashion/Editorial 2016 - 2024

Maple Magazine

Vogue

Wavey

**DNA Magazine** 

JET

Amo Amy

Jacquemus

Ambush x Nike