

## **Lucía Daniela Cánepa**

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Instagram: <https://www.instagram.com/glowy.skinstudio/>

## **Professional Summary**

Dedicated and passionate cosmetologist with expertise in skin care treatments and holistic skin health. Experienced in guiding clients through personalized treatments that enhance their natural glow while educating them on sustainable skincare practices. Skilled in managing a cosmetology studio, fostering client relationships, and staying updated on industry trends.

## **Skills**

- Advanced facial treatments (e.g., deep cleaning, dermaplaning, microneedling)
- Acne management and sensitive skin care solutions
- Chemical peels (summer and winter protocols)
- Use of advanced equipment for skin rehabilitation
- Holistic skin health approach and client education
- Excellent interpersonal and client communication skills
- Studio management and scheduling

## **Work Experience**

### **Owner & Cosmetologist**

**Glowy Studio – San Clemente del Tuyú, La Costa, Argentina.**

August 2022 – Present

- Provide professional skin care services tailored to clients' unique needs, including acne control, revitalization, and anti-aging treatments.
- Educate clients on holistic skin care practices to address internal and external factors affecting skin health.
- Manage all studio operations, including scheduling, inventory, and client retention strategies.
- Maintain a welcoming environment for all genders, focusing on inclusivity and personalized care.

### **Sales Advisor in Aesthetic Products**

**Distribuidora del mar – San Clemente del Tuyú, La Costa, Argentina.**

Octubre 2021 – Octubre 2024

- Advised clients on product selection for skincare, hairstyling, and nail care, based on their specific needs and preferences.
- Developed strong customer relationships, enhancing client satisfaction and retention.
- Expanded product knowledge to stay current with industry trends and innovations.

- Cultivated skills in public interaction and personalized recommendations, supporting clients in achieving their beauty goals.

## Education & Certifications

### **Certified Cosmetologist**

FUDE, August 2022.

### **Advanced Training in Cosmetic Chemistry**

Estética 360, March 2023

### **Certified Cosmiatrician**

EMA International Training, January 2024

### **Additional Certifications:**

- Initial apparatus 2023
- Dermatocosmiatric Athenaeum 2024

## Languages

- Spanish: Native
- English: Medium
- Polish: Basics