Jose Carlos Florez Ganoza

PERSONAL TRAINER

I am a strength and conditioning coach committed to comprehensive physical development, with experience planning personalized routines, tracking progress, and motivating people of all fitness levels. I specialize in strength training techniques, postural correction, and injury prevention, always seeking to create a safe and motivating environment to achieve each client's goals. My approach combines up-to-date knowledge of anatomy, nutrition, and sports performance with a strong commitment to mentoring and continuous improvement.



25 years old	+51 995 061 113 josecarlosflorezg2016@gmail.com 🗰 Lima, Perú
EDUCATION	 2025 PERSONAL TRAINER - MASTER IN BODYBUILDING AND NUTRITION D' Fitness Perú 2025 EXCEL COURSE 12 -1 CCE Perú 2024-2025 MARKETING Universidad de Palermo - Argentina 2017-2020 INDUSTRIAL ENGINEERING Universidad de Lima
EXPERIENCE	 MARCH 2025 - APRIL 2025 ADMINISTRATIVE AREA, SMART FIT LIMA Provided advice on available services. Customer service, consistently offering excellent assistance. SEPTEMBER 2024 - NOVEMBER 2024 CUSTOMER SERVICE, SCOTIABANK LIMA International financial institution. In-person customer service for various transactions, recommending the bank's products and services. DECEMBER 2019 - PRESENT ORIFLAME SALES LIMA Swedish cosmetics company present in 60 countries, with 56 years of global experience and 29 years in Peru. Direct sale of cosmetic products. Promotion and advertising of cosmetic products through social media.
SKILLS	 Leadership Teamwork Proactivity Communication Multi Tasking
LANGUAGES	• SPANISH - NATIVE

• ENGLISH - INTERMEDIATE