



# Lorena Camila Salinas Castro

International Business

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Obrajes  
14th Street and Gil Tapia Rada



## PROFESSIONAL EXPERIENCE

### CASA GRANDE HOTEL

2023

#### NIGHT AUDITOR

Handle the Hotel Management System (Pao Hotelero), review and control of invoices, guest file review, customer service, reservations, and billing. I also have experience with the SISPAR system.

### REGULATORY AFFAIRS ASSISTANT

2023

#### MANAGEMENT

Management and participation in meetings with both public and private sectors for regulatory affairs in the tobacco industry

### BENESSERE SPA

2022 - 2023

#### MANAGEMENT

Administration, sales, inventory control, financial management, invoicing, schedule management, and accounting

### TWIGGY PERFUMERY

2017 - 2021

#### MANAGEMENT AND SALES

Administration, sales, sampling, inventory control, and financial management at both branches. Support in facial treatments, assistance in makeup, and consultation on various products

### ANIMAL KIDS

2017 - 2018

#### MANAGEMENT AND SALES

Administration, sales, inventory control, and financial management of the Point of Purchase (POP) located in Megacenters.

### YOTAÚ VACATIONAL HOTEL

2016

#### DATA COLLECTION

Data collection to conduct a study of the national market.

### IDEE (IMPULSORA DE EMPRESAS EMERGENTES)

2015

#### DATA COLLECTION

Data collection to conduct a study of the national market.



## STUDIES

### BACHELOR'S DEGREE IN INTERNATIONAL

2022

#### SCHOOL OF PRODUCTION AND COMPETITIVENESS (EPC)

-Participation in Techo Bolivia, 2016.  
-Approved TOEFL Exam.

### BACHELOR IN HUMANITIES

2014

#### SAN CALIXTO SCHOOL

Technical Middle School Diploma in English.

Participation in the socio-productive project on 'Values in various community, cultural, and religious models.'



## COURSES AND CERTIFICATIONS

### COACHING FOR FEMALE PERSONAL AND PROFESSIONAL DEVELOPMENT

2023

CERTIFICACIÓN UNIFRANZ WITH MINISTERIAL RESOLUTION.

### SPECIALIST IN TRANSFORMATION PROCESSES AND FEMALE EMPOWERMENT

2023

- CINDEHU UNIVERSITY
- INTERNATIONAL CERTIFICATION FROM ICMF



## REFERENCE CONTACTS

### ANDREA PERALTA

PERFUMERIA TWIGGY

Puesto : OWNER MANAGER  
Teléfono : 76753100

### ISABEL QUIROGA CASTRO

PERSONAL REFERENCE

Teléfono : 77732233

### MARCELLA PALLAORO

BENESSERE SPA LTDA.

Puesto : OWNER MANAGER  
Teléfono : 77712123

### NAMO IRIS NICHOLS

BENESSERE SPA LTDA.

Puesto : OWNER MANAGER  
Teléfono : 78906046

### GUIDO LANDA

UNIPERSONAL COMPANY

Puesto : OWNER MANAGER  
Teléfono : 72024046



## SKILLS

### PROFESIONALES



### PERSONALES

