

# Micaela Domenez

CUSTOMER SERVICE MANAGEMENT, MARKETING, AND COMMUNICATION.

## CONTACT



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## **SKILLS**

- Leadership
- Assertive communication
- Asset management
- · Problem-solving
- Communication
- Teamwork

## **EDUCATION**

- Associate's Degree in Applied Psychology.
- · Certified in Professional English
- · Graphic Design.
- Certificate in Google Marketing and E-commerce services :

Foundations of Digital Marketing and E-commerce
Interacting with customers online
Building, launching, and managing E-commerce stores
Email marketing

Attracting and engaging customers with digital marketing.

## **ABOUT ME**

"I consider myself a dynamic and proactive person with the ability to resolve conflicts, organize, and manage projects or tasks to ensure better customer service. With skills in marketing, customer service, and communication, my knowledge can be highly valuable for creating, organizing, communicating, and/or improving any strategy or procedure to achieve better results and exponential growth"

"I am qualified to work as a marketing analyst, customer reception, social media campaign manager and organizer, data analysis, and market strategy development."

#### **WORK EXPERIENCE**

## EXCHANGE STUDENT

Washington DC, USA (2022-2024)

In order to enhance and improve my skills in English and Marketing, I trained for two years in the Washington DC metropolitan area as an exchange student, complementing my 45-hour work week. I learned, improved, and perfected my English at Hudson County Community College, reaching a B2 level (Upper-Intermediate) and, through daily practice, I was able to hold fluent and dynamic conversations.

Along the way, I discovered my passion and specialized in Marketing, successfully completing my training in Google Marketing and E-commerce Certificates:

- Foundations of Digital Marketing and E-commerce
- Interacting with customers online
- Building, launching, and managing E-commerce stores
- · Email marketing
- Attracting and engaging customers with digital marketing.

### BUSINESS RELATIONSHIPS

Buenos Aires, Argentina (2020-2022)

As an independent and self-taught investor, with some knowledge in foreign exchange and cryptocurrency markets, I had the opportunity to participate in an investment project where I learned about business coaching, leadership, teamwork, network marketing, and sales. Based in the capital of the country, I was able to get to know the area, build valuable connections, and create an attractive and dynamic personal image