

Audience

Comparisons shown are drawn from the same month in the previous year

New users	Sessions	Views
1,653	1,837	2,249
↑ 116.9%	↑ 88.6%	↑ 43.1%

Devices

Mobile & Tablet	Desktop
1,122	714
↑ 363.6%	↓ -2.6%

Channels

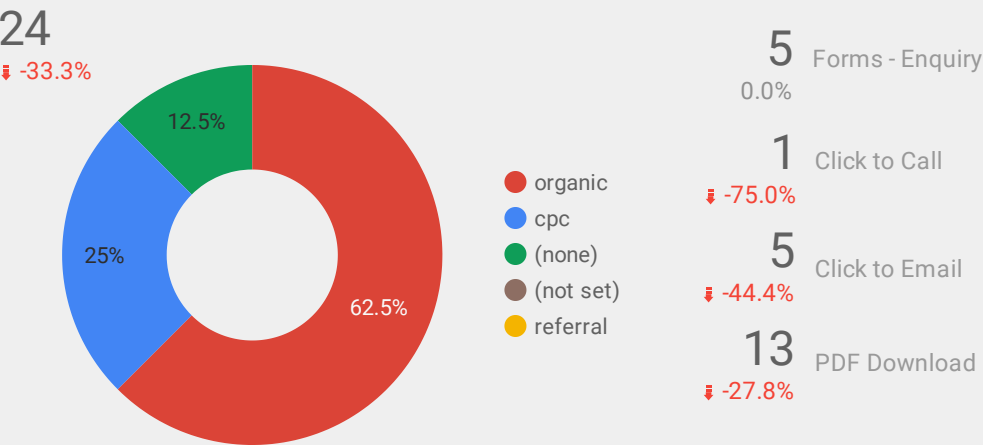
Referrals	Social	Email	Organic Search
14	1	0	470
↓ -6.7%	0.0%	N/A	↓ -6.6%

Channels - Paid Ads (cpc, ppc)

Paid Traffic	Paid Google	Paid Bing	Paid Facebook
342	342	0	0
↑ 76.3%	↑ 76.3%	N/A	N/A

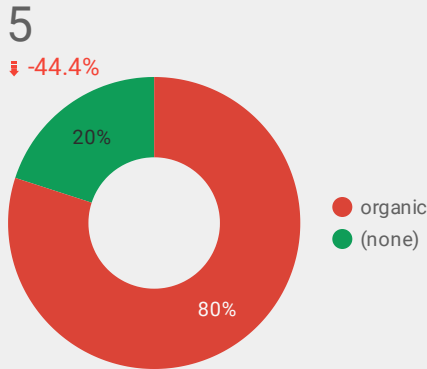
All Goal Enquiries / interactions

All Goals

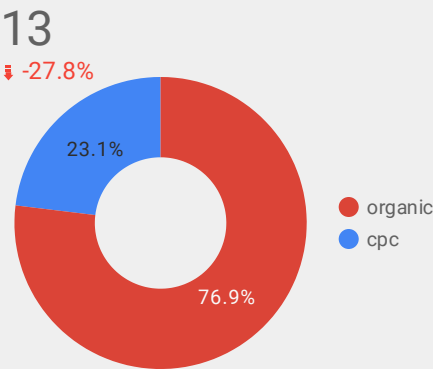


Key Goals

Clicks to Email



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Total Google CPC Spend

£589.13

↑ 65.6%