



LIA LIZEHET JIMENEZ VERTIZ

SPA THERAPIST
PUERTO VALLARTA
COLONIA LAS GLORIAS
CEL. 6241922388

PROFILE

As a massage therapist with over a decade of experience and one year in supervisory roles, I have honed my skills in luxury and ultra-luxury establishments across various locations in Mexico. I excel in the application of various cosmetic brands, including Natura Bissé, Germaine de Capuccini, Pevonia, Agave, and others. My commitment resides in the continual refinement of my leadership capabilities, coupled with an eagerness to broaden my administrative acumen within this passionately pursued field. Looking towards the future, my aspiration is to immerse myself in the multifaceted aspects encompassed by this business unit, with the ultimate goal of leading with empathy and profound insight.

SKILLS

Payroll management, Email follow-up, Goal achievement, Promotion creation, therapist ~~training~~ Protocol and service creation, Daily operations and workflow supervision, Providing direction and evaluation to therapists, TCA and Book4T systems management, Promote and sell services and retail items. Excellent customer service, team worker and trainer, Inventories, sales, ability to work under pressure. Identify customer needs, clarify information, investigate each problem, and provide solutions or alternatives.

EXPERIENCE

Zoetry Casa del Mar, San Jose del Cabo 2021 – 2025

Leadership activities such as payroll management, email follow-up, goal achievement, promotion creation, therapist training, protocol and service creation were also carried out. Supervising daily operations and workflow, providing direction and evaluation to therapists in order to enhance service quality, always reinforcing each individual's skills. Provide massage services, body treatments, assess guest needs and contraindications. Personal activities like a master class with the brand of the Natura Bisse. Promote and sell services and retail.

Corazon, Cabo San Lucas 2020

Provide massage services, body treatments, assess guest needs and contraindications. Keep the high standards to offer the best experiences for the guest.

Therapist La zebra, Tulum 2018 - 2019

Provide massage services, body treatments, assist guest needs and contraindications. Promote and sell services and retail Germaine de Capuccini. Provide personal and luxury wellness services with a holistic touch with all the natural elements previously chosen and prepared in front of the guest.

RCD RESORTS Playa del Carmen 2014 - 2017

Provide massage services, body treatments, asses guest needs and contraindications. This Is one of the biggest spa theach me professionalism, work under pressure and team work with more than 75 cabins, 5 Diamonds hotel, Leading of the world.

EDUCATION

HIGHSCHOOL: Instituto Cultural Liceo del Potosi, San Luis Potosi

CERTIFICATIONS

Lomi lomi massage

Hot stone massage

Deep tissue massage

Reflexology massage

Body wraps and facials

Massage techniques

Swedish massage

Sport massage

Prenatal massage

Aromatherapy massage

Neurosedative massage

Facial and body care

Basic techniques certificate

COFEPRIS health certificate

LANGUAGE:

English 80%

Español 100%